



# Why Choose Blaine?



*As a REALTOR® based in the valley AND on the mountain, I've been able to help many all over Arizona with their real estate needs. From selling their valley homes or helping them find their own cabin in the woods, to helping them buy a new home in the valley or convert their new cabin to a vacation rental. I'd love to be your real estate resource!*

## My Business Background

As a successful Vice President for a Fortune 500 company, I managed over 1100 employees and over \$35M in monthly revenue. My team was #1 consistently. I know how to negotiate, I know how to communicate, and most importantly, I know how to get the job done with great results.

## My Real Estate Results

Over 80% of my listings sell in under 30 days. Nearly 50% sell in under seven days! I am a 2-time Residential REALTOR® of the Year nominee based off results that I have created for my clients.

## My Marketing Plan

With an undergrad in Marketing, as well as an MBA, business and marketing are both passions of mine. Coincidentally, these are two of the most important strengths a great REALTOR® must have! I use cutting edge technology and methods to set my sellers apart from an often crowded home market, including 24-Hour Open Houses, 4K Aerial Tours and HD Photos from my DJI 3 Professional Drone, Custom Built Website devoted to YOUR home, Professional HD Listing Photos, Target Marketing via Social Media Platforms, Featured Listing on Trulia and Zillow, High Resolution Property Fliers, Text For Info Riders, QR Code Technology, Professionally Produced Virtual Walk-Thru, and the use of my Branded Moving Trailer! These all require an up front investment by me, but I'm willing to make it because I know it will yield the results that my clients and myself are expecting!

## My Client Communication

My goal is to make each of my clients feel like they are my only one. In my post-transaction survey to my clients, 100% of them have ranked my level of communication as "Substantially Higher" in comparison to other agents they have worked with. You will ALWAYS know what is going on!

## My Network of Buyers

A good REALTOR is a great networker. I don't just put up a sign and hope for the best, I am proactively trying to find your buyer myself! I've done it multiple times (found the buyer for my seller and managed both sides of the transaction) because I utilize the various networks I am involved in, including those cultivated during my years as a senior leader in Corporate America. I have a buyer database of well over 10,000 people, which allows me to plug my listings directly into a robust network. As an active agent, I consistently network with some of the top Realtors in the area. Lastly, HomeSmart is the top brokerage in Arizona, so your home will be seen by thousands. As a brokerage, we leverage a robust International Buyer Network to provide greater exposure for our clients from beyond Arizona and the USA!

## My S.M.A.R.T. Seller Plan

I constantly look for unique ways to help my clients differentiate themselves. One way I do that is through my S.M.A.R.T. Seller Plan. It has proven results and removes traditional road blocks and red tape that most sellers deal with when trying to sell their home!